

Tridip Thrizu

Product Designer

I am a multidisciplinary designer with over 5+ years of experience. A complete tech enthusiast with an eye for aesthetics.

WORK EXPERIENCE

Mapbox

Interaction Designer | Jul'17 - present

- Research internal data team needs and pain points to design effective and efficient workflow process.
- Design wireframes and prototypes using the insights from user research and test with internal team for iterations.

AdWyze

User Experience Architect | May'16 - Jun'17

- Talk to enterprise customers about their pain points when using company's product and also understand new needs with better context.
- Work with project managers and customer success team to brainstorm product features and user journeys.

Mindbrowser

User Experience Designer | Apr'13 - Mar'16

- Talk directly to clients for requirements and collaborate with business analysts to determine features and delivery timeline.
- Worked on various location based IOT mobile apps enabling clients to release MVPs and gather feedbacks.

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SKILLS

Field studies
User interviews
Contextual studies
Rapid prototyping
Visual design

TOOLS & TECH

Sketch, Figma, Framer
Adobe creative suite
Invision
HTML/CSS
Javascript

EDUCATION

IIITM, Gwalior
Master of Technology,
Computer Science
2008-13